



January 31, 2025

The Honourable Pierre Poilievre
Conservative Party of Canada

Dear Mr. Poilievre:

Re: Request for a Letter of Support and Inclusion of Bill C-277 in Your Party's Platform

Congratulations! The Conservative Party of Canada has twice unanimously recognized brain injury as the silent epidemic affecting millions of individuals and families who face profound challenges without adequate support. This recognition reflects your party's commitment to addressing critical issues that impact the health and well-being of Canadians.

Today, I am writing to request your continued support for Bill C-277, the National Strategy on Brain Injuries Act. This legislation provides a historic opportunity to improve prevention, treatment, and support for the millions of Canadians affected by brain injuries each year. Its significance has been emphasized by unanimous, all-party support in the House of Commons, as well as full endorsement from the Standing Committee on Health. This rare political unity demonstrates a collective understanding of the urgent need to address the profound personal, social, and economic impacts of brain injuries.

The Conservative Party's leadership on this issue is crucial to advancing meaningful solutions for Canadians, and we are grateful for your consideration of this important initiative.

We are reaching out to request your party's continued leadership on this issue. Specifically, we ask:

1. That your party provides a letter of support for a National Strategy on Brain Injury Act to reaffirm its commitment to this essential legislation.
2. That saving Bill C-277 or the National Strategy on Brain Injury Act be included in your party's platform, ensuring its advancement as a priority for the next federal election and beyond.

A National Strategy on Brain Injuries is essential to:

- Prevent brain injuries through targeted education and safety initiatives.
- Improve equitable access to care and rehabilitation services for survivors.
- Support families and caregivers navigating the long-term impacts of brain injuries.
- Support research and innovation to bridge knowledge gaps and enhance outcomes.

Complementing Conservative Principles

A National Strategy on Brain Injuries aligns closely with the core principles of the Conservative Party, including fiscal responsibility, support for families, and promoting efficiency in government. The strategy



addresses key challenges faced by Canadians while respecting taxpayers by focusing on prevention and smarter investments in healthcare.

- **Fiscal Responsibility:** Brain injuries cost the Canadian economy billions annually in lost productivity and healthcare expenses. By implementing targeted prevention initiatives, we can save lives and reduce long-term costs to the healthcare system.
- **Support for Families:** Brain injuries have a profound impact not just on individuals but on their families and caregivers. A national strategy ensures that those who work hard to care for their loved ones have access to the supports they need.
- **Fairness:** A strategy that bridges gaps in care ensures that every Canadian, regardless of geography or circumstance, has an equal opportunity to recover and thrive.
- **Community Safety and Well-Being:** Prevention programs and support services for those affected by brain injuries would contribute to safer, healthier communities, an outcome that resonates with the Conservative Party's focus on public safety and personal responsibility.

The Conservative Party has long demonstrated a commitment to addressing real-world challenges with practical solutions. Championing Bill C-277 offers a unique opportunity to lead on an issue that unites Canadians across political lines while aligning with the values of fiscal discipline, strong families, and personal responsibility.

Brain injuries impact Canadians of all ages and walks of life, often leaving survivors and their families facing profound emotional, physical, and financial challenges. By championing the National Strategy on Brain Injuries, your government has an opportunity to build on its legacy of leadership in healthcare and social equity, creating a healthier and more inclusive Canada for all.

On behalf of the CGB Centre for Traumatic Life Losses, Brain Injury Canada, Brain Injury Associations Canada-wide, and survivors of brain injury and their families who are part of a national movement advocating for the implementation of a National Strategy on Brain Injuries, thank you. The unanimous support already given to Bill C-277 affirms the values Canadians hold dear: compassion, equity, and action. Including this legislation in your platform would send a powerful message about your party's dedication to improving the lives of those living with brain injuries and their families.

We are available to provide additional information or discuss this further at your convenience. Thank you for considering this request, and we look forward to your party's response and ongoing support for this critical initiative.

Sincerely,

Janelle Breese Biagioni

Janelle Breese Biagioni, RPC, MPCC-S

CEO/Founder

CGB Centre for Traumatic Life Losses

janelle@traumaticlifelosses.com Cell: 250-812-2962

Registered Charity No: 72020 2720 RR0001

PO Box 37091 MILLSTREAM PO

Victoria, BC V9B 0E8

www.traumaticlifelosses.com Tel: 1-236-562-7657



Cc:

Alistair MacGregor, MP Cowichan-Malahat- Langford

Alistair.macgregor@parl.gc.ca

Dr. Stephen Ellis, Vice-Chair for the Standing Committee on Health

Stephen.ellis@parl.gc.ca

Hon. Rob Moore, Member of the Standing Committee on Health

Rob.moore@parl.gc.ca

Hon. Ed Fast, MP – Abbotsford

Ed.fast@parl.gc.ca

Todd Doherty, Shadow Minister for Mental Health and Suicide Prevention

Todd.doherty@parl.gc.ca

Laila Goodridge, Shadow Minister for Addictions

Laila.goodridge@parl.gc.ca

Raquel Dancho, Shadow Minister for Disability Inclusion

Raquel.dancho@parl.gc.ca

Tracy Gray, MP – Kelowna-Lake Country

Tracy.gray@parl.gc.ca

Michael Kram, MP – Regina-Wascana

Michael.kram@parl.gc.ca

Brad Vis, MP – Mission-Matsqui-Fraser Canyon

Brad.vis@parl.gc.ca

Warren Steinley, MP – Regina-Lewvan

Warren.steinley@parl.gc.ca

Michelle McDonald, Brain Injury Canada

mcdonald@braininjurycanada.ca

Geoff Sing, BC Brain Injury Association

gsing@cridge.org

Registered Charity No: 72020 2720 RR0001

PO Box 37091 MILLSTREAM PO

Victoria, BC V9B 0E8

www.traumaticlifelosses.com Tel:1-236-562-7657